Newbie's Guide

To Online Fortunes

The Simple & Easy Guide To Starting Your Very Own Online Business ASAP!

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INTRODUCTION

As you read these words, there are millions of people making a full time income on the internet, working part time hours from the comfort of their own home. These people set their own working hours, live where ever they choose and have a ton of spare time to spend with their family, friends and simply do things they love to do.

Does this sound like something you would like to be doing? Of course it is, why else would you have bought this guide!

Well rest assured, you have made the right decision by buying this guide. Because you are about to learn everything you need to know to get started on your internet business and be pointed in the right direction towards online business success.

In this guide, you will not only learn the basics of starting an internet business. But learn of the many different online business models you can choose, and even analyze over 50 successful online businesses you can imitate!

But before we get started, just so you are as existed as I am about doing business online. Here are some of the main reasons most people decide to start an online business:

- **It takes very little money to start**

Unlike a business in the "real world" , an online business does not need a lot of start up money. All

you need as an idea, a domain name, internet access and hosting…all of which can be had for under $100!

- **You choose when you work**

Who says you must work from 9 to 5 everyday? People who are NOT Internet Business owners! The Internet Business is the biggest proof why the statement "working from 9 to 5" is no longer true. With an Internet Business, you don't have to wake up in the wee hours of the morning so that you can get to work by 9am, anymore. You can start work at anytime since you are your own boss!

- **Work from the comfort of your own home**

Where you put your computer is where you will be working! And since you're going to be working from home, you'll be saving at least two hours of your time each day by not having to travel to and from your work place during rush hours when everybody else is going to work or heading for home. That means you'll be saving at least 730 hours a year! Wouldn't you shudder at the thought of wasting 730 hours a year doing nothing productive?

- **With the internet, the whole world is your market!**

By sitting in front of the computer, everyone in the world is now within your three feet. You leverage on free or low-cost software and hardware and the Internet Infrastructure, all of which when combined will give you leveraging power that far exceeds any conventional business, allowing you to achieve more and more with less and less work!

- **You can fully automate your online business**

If properly set up, some Internet Business models can be fully automated

- **No need to work 8 hours a days every single day**

Once you can automate your Internet Business in some way, you can use the time you saved to start another Internet Business, improve your existing business, or spend anyhow you like. You just spend the time online checking your mail religiously, promoting and expanding your business – all in front of your computer. And there is absolutely no need to spend even more than four hours online.

- **Spend more time with family and friends**

Owning an Internet Business gives you the privilege to have more time to spend with your family, or watch your children grow up. This is what most busy parents crave for. If you are one of them, then you will do well to seriously consider starting an Internet Business.

- **Your online business can be all about your hobbies and passions**

Now, this is my favorite reason for anybody wanting to start an Internet Business! The Internet Business allows your passion and dream to come to life, which is also the most important component of businesses of any kind.

- **Online businesses have very little expenses**

Believe it or not, some Internet Businesses can be set up and running at zero cost, if not very low. Other Internet Businesses can run with monthly operational expenses so low that they are negligible!

So, you can rest assured you won’t find me recommending products or services that cost thousands of dollars, the amount of money which you may as well throw into the stock market if you’ve got such a huge appetite for risk!

- **You can have more that one!**

Since the cost of setting up and running an Internet Business is so low, and you can automate their operations, you can operate multiple Internet Businesses as a one-person Internet Business owner. You don’t need to hire employees since your Internet Business system is doing most of the job, if not all. It works 24/7 for you. It won’t call in sick. It won’t give any excuses. And it definitely won’t blame you if it ever had worldly problems!

- **The internet is a huge market (the whole world) and it’s getting bigger as you read these words**

According to the Computer Industry Almanac, there were 934 million Internet users up to September 2004; there will be 1.07 billion in this year. Now, is there any doubt that a 934 million-user pool is a very attractive target given the leverage you have on the Internet?

Given all the wonderful reasons for starting your own Internet Business, I am sure that by now you have already made up your mind whether starting an Internet Business is for you. If you have decided that it’s for you, then

BASIC FUNDAMENTALS

Let’s start this report with some definitions of frequently used terms so that you’re clear as to what I’ll be talking about later on in the coming chapters. If you’re not familiar with computers and Internet, then read this chapter carefully. I’ll be explaining in simple English so I’ll strip off as much technical jargons as I can so that any ordinary person can understand complex and technical subjects.

Let’s begin, shall we?

- **What exactly is the internet?**

The Internet stands for Integrated Network. The Internet is a GLOBAL network of computers with hundreds of millions of computers all over the world all linked to each other. Your computer can easily access to the Internet one of two ways:

- Through an Internet Service Provider (ISP). An ISP doesn’t provide any type of content; it just provides a connection to the Internet.

- Through an online service (e.g. America Online, Microsoft Network, Prodigy, and so on). An online service not only connects you to the Internet but also provides content such as daily news, stock quotes, football scores, and information resources.

Once you have an Internet Access account, to log on to the Internet you need to get your own PC

(Personal Computer) with a modem. Most new computers come ready with a built-in (internal) modem.

Then all you need to do to access the Internet is to connect your home phone line to the modem, and dial an Internet Access telephone number provided by your ISP. A program in your computer will enable you to access the Internet once you dial in.

When you are connected to the Internet, you can easily send digital files and information to another computer in the network within minutes. The faster your PC and Internet connection is, the faster you can send your files.
With your computer connected to the Internet, you can easily and efficiently share information with other users FROM AROUND THE WORLD within seconds or minutes. If you can share information easily and efficiently – you can easily market your products or services to others and make money in the process at a very low cost!

You can set up a system on the Internet to send marketing information to your prospects 24 hours a day, 7 days a week, 52 weeks a year, because the Internet doesn't sleep, and its users are all over the world, each living in a different time zone! This system consists of primarily your Website and E-mail.

- **What is a domain name?**

Basically, your domain name is the internet address of your website, it looks something like this:

www.yourname.com

Once the domain name has been selected and registered, no one else can register the same domain name just as there can never be two houses with the same address. Your domain name can also be your Internet Business name.

- **What is a website?**

A website can act as a brochure or sales letter but in electronic form, viewable only in your computer. A website can also act as your physical business premises.

Your website displays your products in the form of photos or illustrations and words that describe what it is. People can browse your website for the products you carry from any PC with an Internet Browser without having to go there in person to see them.

- **What is a web browser?**

An Internet Browser allows your visitors to view your website.

- **What is email?**

An e-mail is mail in electronic format and hence, Electronic Mail. Instead of sending a letter to your friend by writing it on a piece of paper, putting it into an envelope and sticking a stamp on it before going to the post office to post it, you compose an e-mail in your E-mail program and when you're ready to send, you click on the button SEND.

- **What is web hosting?**

The host of your website is the server. Your website sits on the hard disk of a big computer called a server that is connected to the Internet 24 hours a day. The server can also host other websites simultaneously.

- **What is an autoresponder?**

An Autoresponder is a computer program that acts like your answering machine for e-mail messages from your friends. You can write out your message in advance, like the following:

Once you've turned your Autoresponder on at your e-mail address, anyone sending e-mail to your e-mail address will automatically receive your message above – without any need for you to send it manually!

A Sequential Autoresponder is a computer program that will AUTOMATICALLY send out MORE THAN ONE pre-written e-mail address that has been set to follow-up with different messages in sequence. You can specify the interval between each pre-written messages and as many e-mail messages as you wish.

- **What is an FTP program?**

FTP stands for File Transfer Protocol. An FTP Program enables you to deliver digital files to your website's host directly from your own computer through the Internet so that your website can be ready to be viewed by your visitors. This program is also enables you to edit and delete existing web pages and images.

Here is an "INTERNET DICTIONARY" to help you understand more about the internet:

The following commonly used short definitions give you a general idea of the many resources and tools currently available.

BBS – stands for bulletin board system. BBSes work just like the corkboards you see in hallways, kitchens or recreational rooms in almost every business. You can pick up a message of interest or leave your own.

cybernaut – you are one if you use the Internet often.

download – transmission of information from a source on the Internet directly into your computer.

e-mail – the electronic mail is probably the most used feature on the Internet. You can send out friendly letters instantly.

encrypted message – a message that has the scrambled so that no one other than the desired recipient, who can unscramble the message, can read it.

FAQ – Frequently Asked Questions.

flame – to send someone a nasty note.

file – computer documents that you work with. You can send files over the Internet to just about anywhere in the world.

java – a computer programming language for the distribution of digital information. Because Java can "talk" to any computer operating system, it is ideal for something so wildly diverse as the Internet.

log on – connecting to the Internet.

lurk – reading and understanding the posted messages in a newsgroup before posting your own.

mailing list – an e-mail list of people who want to get information about a specific subject (e.g. person, place, products, services, etc.).

nettiquette – from net and etiquette, it simply means good manners on the Internet.

newsgroup – a place where individuals post and retrieve messages, except that these messages concern a single topic. You can read or join with your own news, views and comments.

snail mail – term referring to the slowness of the postal system compared to the speed of e-mail.

URL – Uniform Resource Locator. Also known as website address

The Simple And Easy Way To Start An Online Business, Step-By-Step

Ok, now that you know the basics of the what the internet is I can teach you the simple basics of starting your very own online business! So lets get started:

Setting your online business goals:

The process of setting goals and objectives and then designing strategies for attaining them is essential when starting an Internet Business. So, you end up with what is called a business plan.

To set specific goals for your new business, first ask yourself this question:

Why do I want to start an Internet Business?

We already covered this in the early chapter, which is why you're reading on! Okay, next question:

What product or service can I offer to the people on the Internet?

OR

Do I have a product or service that people are looking for on the Internet?

To save you some research work, I've included the list of Top 17 Best-selling items / categories on the Internet below:

1. Clothing
2. Toys and Video Games
3. Electronics
4. Computer Hardware
5. VCDs / DVDs
6. Books
7. Greeting Cards
8. Home Furnishing
9. Jewelry
10. Health
11. Travel
12. Automobile
13. Real Estate
14. Online Trading
15. Music
16. Food
17. Sports

When identifying a need, doing market research is part of your homework. One of your first steps should be to find out what it means to do business online and to determine the best ways for you to fit into the exploding field of e-commerce (electronic commerce). The more information you have on the following aspects of the Internet, the more likely you are to succeed in doing business online:

Competition: Familiarize yourself with other existing Internet Businesses that are already doing what you want to do.

Customers: Research the various kinds of customers who shop online and who might visit your site.

Environment: Explore the special language and style of online communication – in other words, know the culture of the Internet. If you are not yet familiar with the culture of the Internet, then the best way to learn is to subscribe to e-zines

(electronic magazines) and newsletters for your reading.

Write all your ideas down on a piece of paper. Ask yourself, "What do I have that people are looking for on the Internet?" Take your time. This is not supposed to be an overnight activity. So, don't be surprised if you take days. Taking your time and doing a thorough market research on the Internet beats jumping onto an opportunity at first sight.

What if you don't have any products to sell?

I would like to take this chance to get a HUGE MYTH out of the way. If you think you NEED to have a product to sell to make money – then you're dead wrong, really.

You'll be glad that you're wrong after I tell you this. You still CAN make money without having to create your own product. And there are several instances you DON'T NEED to HAVE a product to sell at all in order to make money!

How?

Quite simply, you can either be a referral to earn a commission or sell advertising spaces on your website or newsletter. That, my friend, is just a speck of a dust. There are still many other ways you can make money on the Internet WITHOUT having to have your own product to sell.

Furthermore, you can either:

- Buy Resell Rights to someone else's product and start selling it on the internet. All you would need to do is buy resell rights to an info product, upload it to the internet and drive

traffic to it via Google Adwords…and there's your 1 hour online business. You could also…

- Sign up as an affiliate and promote someone else's product (this is even easier than the first business). All you'd need to do is sign up to an affiliate program and drive traffic to your affiliate link…Again, you can use Google Adwords to drive traffic to the link.

This is good news to those who are already sweating over the thought that of needing to create or have their own product to sell to make money! However, the 10 Step approach to setting up your own Internet Business presented in this chapter gears more towards "selling products or services" Internet Business Models.

Picking an online business model

Already decided what you have in store for your customers? Good!

The next thing to do on the list is to choose the right Internet Business Model. Now this is crucial to your Internet Business success. The Internet Business Model has to be right for the type of product or service you're offering to your customers. When choosing the right Internet Business Model, you will want to take the following factors into consideration:

- Profit Margin – the higher the profit margin, the better.

- Delivery – can be easily delivered to your customers via a system.

- Shipping Cost – as low as possible or even none.

- Marketing – different Internet Business Models have different marketing strategies. Choose the model that has the best marketing strategy for your product or services.

To date, there are **19 low-cost, high-profit Internet Business Models** on the Internet to choose from.

Identify your target market

The inside secret is to search in search engines (such as Google and Overture) with keywords related to your product or service to find out if many websites, newsletters and community groups focus on this interest.

Get a domain name

I have already explained to you what a domain name is. You also know that your website address can ALSO be your Internet Business name.

You will want to take out another new piece of paper again to write down ALL the keywords related to your Internet Business. You see, you want your domain name to:

- be short and easy to remember (and catchy, too!),

- be relevant to the product or service you're selling,

- include keywords of your product or service to improve search engine rankings.

For example, if you want to sell a product teaching people how to break-dance, then you will want to start writing down all the keywords related to break-dance.

For starters, write 100 keywords. What next, you ask? Write some more! Write 200 or 300 if you have to. The more keywords, the better. That is because this is a one-off activity. And remember that you will be using this domain name for a very long time, if not forever. Now, don't even get lazy.

Okay, I'll offer you some food for thought.

Are you parent to any child? If you are not, then imagine you are one right now. You and your spouse have a child for the first time. You and your spouse would want to give the best name to your child, right? Of course you both would! You and your spouse would brainstorm on giving your child the best name. "How about John?" "Aw, John is too common a name!" "Then how about …?" "I think the name…" and finally, your child has a name to be addressed by.

When brainstorming on your child's name, you and your spouse consciously or unconsciously know that giving your child the best and meaningful name is VERY important because your child will be living with that name from cradle to the grave.

So, on the same token, why would you not think the same when brainstorming on a good domain name? This is your Internet Business. You need to nurture and grow it during its infancy stages before it rewards you. Are you not going to give it your best attention, too?

I hope that woke you up. Now, back to the keyword activity…

With the help of the list of keywords you have written down, you will find it easy to get a domain name that fulfills the 3 guidelines stated above.

In the same example, you would probably come up with a domain name like www.howtobreakdance101.com.

Next, check whether the domain name has been registered or not. If the domain name has been registered by someone else, you will have to use another domain name. So, maybe you'll think of using www.lordofthefloor.com for a domain name.

When brainstorming on a good domain name, be sure to come up with at least a few names in case the domain name you wish to use is already taken. Remember me telling you that there can never be two houses bearing the same address?

Another thing you have to consider is the various kinds of domain names on the Internet. So you will have to choose carefully.

Below are some of the common ones:

- **.com** - stands for commercial / community. The most overused domain entity on the Internet. Recommended for your Internet Business.

- **.net** - stands for network.

- **.org** - stands for organization. A lot of online communities use this domain entity.

- **.gov** - stands for government. All government web sites use this domain entity.

- **.biz** - stands for business. Recommended for your Internet Business.

The next thing to do is find a web host. Any business needs a place to call home. If you run a conventional business, you have to rent space in an office or shopping complex. In the case of setting up an Internet Business, you need to set up a virtual space. You do so by creating a website and finding a host for your site. A web host company that makes your site available 24/7 (24 hours a day, 7 days a week) by maintaining it on a Web server. I have covered this topic with you briefly in the second chapter.

When sourcing for a good web host, you want to make sure that your host has a fast connection to the Internet and can handle large numbers of simultaneous visits (also known as hits) that your website is sure to get eventually. You also want to make sure that your web host offers a variety of related services, including some or all of the following:

- E-mail addresses. You're like to be able to get several e-mail addresses for your own. Many web hosts also give you special e-mail addresses called autoresponders (discussed earlier in Chapter 2).

- Domain name. You and I have just covered this subject above.

- Web page software. Some web hosting services include web page authoring / editing software.

- Multimedia / CGI scripts. Some web hosting services have the ability to serve complex and memory-intensive content such as RealAudio sound files or RealVideo video clips. They also let you process web page forms that you include

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on your site by executing computer programs called CGI scripts.

- Shopping Cart software. Most organizations prove you with Web page forms that you can fill out to create sale items and offer them in an online shopping cart.

- Site statistics. Site statistics give you an idea of how many visitors you have received.

- Shopping and electronic commerce features and more.

Make a simple and professional website

Since you're into business, the purpose of your website is to SELL. Nothing else! That's because YOUR WEBSITE SHOULD HAVE ONE MAIN FOCUS.

Nope, it's not selling dozens or hundred of products. Nope, it's not links to several different affiliate programs and NOPE, certainly not a link to Yahoo.com.

Doing any of the above just confuses your visitor, thus decreasing your chances of converting him or her into your customer.

If you're selling a product or service, it should be clear what ONE action you want them to take. They would either:

- **Buy your product or service**

OR

- **Don't buy.**

But are you going to let them go away just like that? Of course N-E-V-E-R!

So, you need to get your visitors to leave their e-mail address and other essential information for follow-up increases your chance to help you make a sale because the fact is that most people don't buy on first contact.

To do this, you write a compelling sales letter for your product and post it to your website. You can add images of your product, testimonials from happy customers, and other relevant images. The focus of your website is the sales letter.

Now, let's talk about the layout of your web page. Your main text color should be black on a white background. You can have other colors such as blue, red and gray on your website, but the background behind the text should be white. The color of your main text should be black. No other exceptions! That is because this is the easiest format to read. You are in business so dress your site in a business manner.

On the technical side, you can choose from three methods to create your own web pages:

- Do it yourself (D.I.Y.) – if you are well versed in using web page tools such as Macromedia Dreamweaver and Microsoft FrontPage to create your web pages then this option is probably the best for you.

- Hire A Free Lancer, Professional or Internal I.T. Team - if you don't know how to create web pages, you may want to consider hiring professional help as learning how to create your own web pages can be time-consuming. While it can incur high professional fee, this option

can be your best value for money in the long run. However, this option should be filtered out if you're on a strict budget.

- Go to Solobis – if the above two methods are not for you – don't sweat over it. This suite has been set up to remove not only the technical barriers but also eliminate risks for aspiring but clueless Internet Entrepreneurs at an affordable price. Besides having over 400 beautiful web site templates to choose from, this suite provides other Internet Business tools and services such as Sequential Autoresponders, Pop-Up Window Generator, Mailing List Broadcaster, Article Generator, Killer Sales Letter Generator, Headline Generator, and many more to get you starting your Internet Business quickly! If you are on a strict budget, then all the more you must go to this suite to make your dreams of earning income from the Internet come to life!

Create a unique selling proposition (USP) for you product / website.

Find ways to make your business stand out from the crowd. Make yourself and your web site unique in some way and providing things that others don't offer. They can be as tangible as half-price sales, contests, seasonal sales, freebies or reports. They can also make your business site higher in quality than the rest.

That is important because there really is no purpose of your Internet Business to exist if you have a million visitors coming to view your site but too few of them actually become your customers (a conversion rate of less than 1% is rated poor).

Here’s what you can do to create your own USP. Take a brand new piece of paper and write, “I know how most…” Then, half-way down the page, write “Well, what I do is…”

The purpose of this activity is to know how most businesses in your field are in the first place and then you write what tells you and your Internet Business apart from them. This will take a while to do. Checking on your competition’s USP is part of the activity, too.

Next, you will want to write out many phrases or sentences. This can take days but it will be worth it for your Internet Business in the long run. Once you have just the right phrase, that will be your USP which you will use to separate you from all of the competition. Now, that is what I call UNIQUE!

Write sales copy that gets results!

Your website must be treated as a sales letter, not a brochure. That’s because brochures don’t sell. Let me repeat – BROCHURES DON’T SELL.

Brochures just inform theirs viewers of a product or service. But they won’t help you make even a sale (unless that is really what you want but hey, I have yet to meet anyone who wants to be in business to lose sales!).

Your sales letter consists of primarily:

- **Headline**
- **Sub-headline**
- **Benefits vs. Features**

- **USP**

- **Free / Special Offer**

You have to find a headline that will grab the attention of your visitors or else they will not read the rest of your sales letter. This is very crucial – the headline will make or break your sales letter!

Assuming, you're selling an instructional video on how to play soccer professionally, so you must come up with an attention-grabbing headline for your product like the following:

"Learn To Play Soccer Like A Pro In Just 7 Days"

Visitors especially Soccer enthusiasts (but not pros) would definitely stop dead in their tracks and read on to learn more about your product. Notice the upper-cased and highlighted words.

WARNING: Do not give false promises or mention something you cannot or don't intend to deliver in your sales letter in the attempt to get your customers to buy from you. This is important business practice regardless of any form of business you are doing. For instance, if this product cannot guarantee its students to be a Soccer professional in a week, then the product should be named otherwise or not make into the lights of the day.

The **sub-headline** will encourage your visitors to read further.

The sub-headline will give a spark of hope to Soccer player wannabes who couldn't help but think that their handicap is stopping them from performing like an Ace on the Soccer field and therefore encourages them to read further.

Since you've already got them interested in reading your letter, the rest of your sales letter must tell your potential buyers about the benefits and features of your product. For instance, you can say that your product is the best out there (assuming that is true). You can back this fact by throwing in testimonials from happy buyers who benefited from your product, and testimonials are indeed powerful.

If you have a free offer that can help you increase the chance of making a sale, don't hesitate to give! In this case, you can give a free one-minute preview clip of your instructional video for your visitors to watch. Should your visitors decide that this is for them, they would buy from you.

Now, isn't that awesome?

Set up an online payment processor

If you sell something that you own or have the rights to sell, then you need to have a Credit Card Payment Processor. Credit Card Payment Processors process credit card payments for you and sends you the proceeds on a fortnight basis via wire transfer to your local bank account.

Some reputable Credit Card Payment Processors you must check out are:

- 2CheckOut - http://www.2CheckOut.com

- Clickbank - http://www.clickbank.com
- iBill - http://www.ibill.com
- PayPal - http://www.paypal.com (this is the best one)
- StormPay http://www.stormpay.com

Marketing your online business

Now is the time to market to your target market.

Each Internet Business Model is different. Therefore, you don't market each and every one of them the same way. The truth is, not all Internet Business Models depend on a good search engine listing. In fact, some of them are not designed to be listed by search engines at all!

That is simply because each Internet Business Models have different objectives and set up. That also means they require different marketing strategies and tactics to make it work.

Not knowing the different Internet Marketing approaches that are available for different Internet Business Models can be expensive. It will result in spending more time, money and effort than is necessary for promoting your Internet Business.

Here, I share with you seven main ways to generate traffic and get to your target market:

Tracking sales and visitors to your website

The purpose of the last step is to determine your conversion rate of visitors into customers. This

can be easily done if your web host provides a site statistic.

A good conversion rate from a Killer Sales Letter is 1 – 3% (depending on the price of the product). In other words, for every 100 targeted prospects who visit your site, at least one of them will buy your product or pay access to your service. If the conversion rate is higher than 2%, then you are doing very, very well with your Internet Business!

On the other hand, if your sales letter's conversion rate is less than 1%, then you will need to take quick action to make your site sell more effectively. You may have to do more compelling copy writing, change the layout of your web pages or simply get a better and more attention-grabbing headline (which is so vital that it can make or break a sale!).

Whatever you need to do, you have to increase your conversion rate from poor to excellent!

To track visitors, you can subscribe to counter services if your web-hosting doesn't have a site statistic feature built in. To track sales, check your Credit Card Payment Processor.

You Can Still Make Money...

“What if I don’t have what it takes to create my own product? What if I can’t source for other people’s product to sell?”

“Can I still make my money from the Internet?”

I heard you and the answer is a resounding YES. You can still have a business online even if you have NO products to sell. No one should question this possibility since people are doing this everyday.

“But how do they do that?” you wonder. In the last chapter, you have found that the 10 steps have a lot to do with setting up a product-selling-orientated business. In this chapter, you will find out how people can still make their money even without selling a product.

The concept

Imagine you own your daily newspaper. How do you earn a lot of money from it? Selling them to your readers for a dollar or less each isn’t going to profit you. So how are you going to profit from selling your daily newspaper?

Selling advertisement spaces in your content? Precisely!

Congratulate yourself if you’ve guessed the answer correctly. Give yourself a knock on the head if you have not! Okay, I was joking about that one but you can’t be serious ALL the time, can you? Anyway, we’ll move on with the subject.

Quite simply, the more people read your newspaper, the more money you can charge for your advertisements.

The concept works the same for Internet Business. However, when you operate an Internet Business, you have the following advantages that you won't have if you run a conventional business:

- You don't have to invest a lot of money and effort into your Internet Business as opposed to conventional business.
- You don't need to deal with the delivery of your newspapers to reach to your readers on time every day.
- Publishing a newspaper is something that is beyond the reach of any individual together with the rewards that come with successful publication.
- The risk in conventional business is simply too high compared to Internet Business.

Publish your own news letter

With the Internet as your medium to deliver to your subscribers, you can publish your own newsletter daily.

If you follow the right strategy, you don't even have to write the content or even a SINGLE word if you wish, and your subscribers wouldn't mind! (I'm serious!)

STEP 1 Choose a topic

Since you will be writing your own newsletter, it is best that you choose a topic that is non-time sensitive. This will give you a lot of freedom in selecting your content since you're not going to send out the latest news such as the latest results on the American Idol (as I write this, it's the final showdown between Bo Bice vs Carrie Underwood and by the time you read this, I guess you already know who the winner is), terrorist attacks, and the like. Examples of non-time sensitive topics are jokes, insults, recipes, short stories, horoscopes, tips, and ideas.

Another great advantage of choosing a non-time sensitive topic is that you can work ahead at a time. For example, you can start compiling the content for the first 30 days in one day.

STEP 2 Format the newsletter

Assuming you're going to send out short stories to your subscribers, how many stories are you going to send daily? Perhaps two or three short stories a day.

More short stories (or other content) give you more spaces for advertisements but this also means that you'll have to work harder in creating or sourcing for more content.

STEP 3 Look for your content

You need to source for content which are copyright and reprint free. Search engines and article websites are good places to start. You can also source for content from article base web sites like

ezinearticles.com as long as you include the author bylines.

If you are an expert on the topic, you can choose to write. However, bear in mind that it can also consume your time and effort in a long run.

You can also receive contributions from your loyal subscribers and publish them with a mention of their help. They'll be happy to help you out.

STEP 4 Set up an auto responder

You need to set up a proper system to deliver your newsletters to your subscribers. Your auto responder must have the features that will make your daily routine of sending out, maintaining your subscriber list and adding new subscribers as automated as possible.

You can get a good auto responder system from the following:

- Aweber
- Getresponse

STEP 5 Create your website

While this is optional, the most important component of the "Freebie" Internet Business Model is your newsletter. However, creating web pages can also open to other possibilities of making money to you in the process as you can sell advertising spaces in those pages.

When setting up your business following this Internet Business Model, you will want to think and

plan through this step carefully as to whether you would want to create web pages or not.

STEP 6 Get subscribers

Here are some ways to get subscribers:

- **Forwards or Word of Mouth** – if your subscribers like your publication a lot, they'll likely tell their friends about it. This can be the most powerful viral tool to spread the good name of yourself and your newsletter.

- **Buy subscribers** – you can buy subscribers from 3rd parties selling subscriber names and e-mail address. Some of them are:

- **Writing Articles** – when you submit your free articles related to your topic to article directories such as ezinearticles.com, goarticles.com or articlecity.com, this gives you permission to tell your readers about your newsletter. You can tell briefly about yourself and explain how your readers can subscribe to your newsletter.

- **Placing a subscription form on your web site** – this enables you to convert visitors and passer-bys to become your subscribers. From the view of conversion rate, this method is better compared to requesting your visitors to send a blank e-mail to your auto responder address.You need to be able to make everything as convenient as possible for your prospects because they can very well be your customers.

- **Submit your newsletter to newsletter directories** – Ezine directories are great

places to promote your ezine and get targeted subscribers. Be sure to write a short compelling description of your ezine before submitting them to the ezine directories. The following is a list of directories where you can submit your ezine. You can search for more ezine directories in search engines.

While this is only the tip of the iceberg, there are still many more ways to gain subscribers.

STEP 7 Start making money!

This is how you make your money (probably the most interesting step of all steps!).

You source for advertisers who are interested in advertising in your daily newsletter. Like any daily newspaper, the more subscribers to your newsletter, the higher the advertisement rate you can charge simply because a lot of people are going to see the advertisements.

You can begin sourcing for advertisers the moment you have 20,000 subscribers or more. Assuming you have 20,000 subscribers, you can charge your advertisement rate $20.00 a day. And since you have different areas of advertising space in your newsletter, your advertising rate can also be variable.

Your advertisers make their own advertisements. Therefore, there is no need for you to do that work for them. You simply copy and paste the ads into the allocated spaces in your newsletter and send them out.

IMPORTANT!

When you have no one buying advertising space in your newsletter or have yet to reach 20,000 subscribers before sourcing for advertisers, you can:

- Secure the spots with advertisements of products you're selling (if any) until you get an advertiser, or

- Create an advertisement stating that it's vacant for other advertisers. This way, you can attract the attention of potential advertisers and hopefully they will contact you to place their advertisement in your newsletter for a fee

How To Start A Business Selling Other Peoples Products (As A Reseller)

While there are several types of Internet Business Models to choose from to start, I would like to share with you some important gem information on how to start and run your online business as a reseller.

Before we go any further, let us discuss whether this business is for you or not.

This type of online business is for you if:

- You do not have your own product.
- You do not have what it takes to create a product from scratch as it demands a degree of talent, skill and expertise in any field.
- You just do not want to create your own product or simply do not have the time for it!

You will do well to consider this type of online business if you match one or more of the above statements. Now are you ready to find out how you can start your own resell rights business? If yes, then that is awesome. Read on!

What Is This Business Model All About?

Generally, you sell product(s) with resell rights and keep 100% of the profit. On top of that, the

products you sold have affiliate links that can create back-end profits for you thus making residual income with no effort on your part.
What Is A Reseller?

A reseller buys a product, sells it and keeps 100% of the profits to him or herself. This is in contrary to being an affiliate whereby an affiliate sells other people’s products for a commission.

What Are Resell Rights?

Resell rights allow one to resell the product and keep 100% of the profits with which without it, one is prohibited from selling the product to another person.

What Do I Need?

To start your online resell rights business, you will need to have a high-quality product with resell rights that can be customized. The product can be in the form of an E-book, software or even templates.

The first thing you should do is look for a product with resell rights to sell to your customers. When looking for one, you will want to take the following factors into consideration:

- Resell rights – the product must have resell rights in order for you to sell and keep 100% of the profits. If the product has no resell rights, you cannot use it for your reselling purpose.

- High in quality – a poor quality product will hardly make you any sale let alone back-end profits.

- Demand – are people seeking for information or solutions found in that product you are prospecting?

- Good sales letter and follow-up e-mails – if the principal’s sales letter and follow-up e-mails do not persuade you to purchase his or her product then it is palpable that the result will be poor for you too as a reseller as you will also be using the principal’s sales letter.

- Rare or uncommon – it pays to do a lot of research when starting your resell rights business. You must find out if the product is not over-saturated in the net market. If it is then your chances of selling the product are slim.

- Credibility and reputation – is the author a respected person? You can easily conduct a background check by typing his or her name in search engines and see the results.

- Back-end profits – find out how you can earn residual income without much effort on your part in the long run.

- Money-back guarantee – while I can actually omit this factor for it goes without saying most of the time, this is what you should look out for. High-quality products usually have 90-day money back guarantee. In case you discovered that the product is not for you or fail to make any sale in the first 90 days, you still have a chance to get your investment refunded.

Here are some useful advices to keep in mind from my experience:

So, Where Are The Best Places To Source For Them?

Sourcing for the latest high-quality products with resell rights means doing some home work on your part. The best places to look for are:

- One-page Websites selling the latest product – you will want to pick the latest and hot product that there is a huge demand for, preferably not too old (1-2 years old).

- Active membership web sites dealing in giving products with resell rights – there are membership web sites that provide E-books and software with resell rights on a regular basis. You would know if the membership website contains the latest hot products by checking whether the webmaster sources for them often or not.

NOTE: If you want to get the resell rights to 8 profitable products with killer sales letters and graphics all at once. Just go to http://www.private-label-resell-rights.com and check it out!

Setting Up Your Resell Rights Business

By now, I am going to assume that you have already picked a high-quality product with resell rights that you can customize it for back-end profits. This simply means purchasing the product yourself first. You will then work your business plan to cover your initial investment and later profit from it.

The moment you get your hands on the product, what do you do? Read it! Use it!

Remember I said that they are called products and not parcels? Sure, you do, if you have been reading up until now.

I expect that since you are having a product with resell rights, it should also come with resell materials.

Resell materials usually include:

- **Web pages** – Killer Sales Letter, Purchase Page, Thank You Page

- **Images** – your product (most important!), and miscellaneous

- **Auto Responder letters** – the e-mail follow ups you use for customers who opt into your follow-up mailing list.

Since most of the job of selling the product and convincing your prospects is going to be done by your sales letter, you play your role very similar to a referrer or affiliate.

Using ingenious concepts, you refer targeted prospects to your sales letter and if it is a good and persuasive sales letter, it can produce a conversion rate of 1 to 3%, hopefully more!

Marketing Your Product

With all the technical issues taken care of, your web site ready and your product available for sale,

you will need to promote your web site together with the product you are selling.

Here are some effective ways you can practice for good results in your sales and back-end profits especially for this particular Internet Business Model:

- **Create an Affiliate Income Opportunity** – you can open an income opportunity to people who are interested in making money without having to create a product of their own through affiliate programs and directories. So long as you provide them a hefty commission of 50% to 75%, they would not mind selling on your behalf.

- **You can establish a Joint Venture** with E-zine Publishers as long as you provide them a chance to earn a percentage of your sales, say. 50 – 75%.

- You can **comb the Internet for quality prospects.** Membership web site owners and webmasters of your niche product are good targets. Send them a personal e-mail and get them to be interested in reviewing your product via the sales letter.

They will purchase your product for their own use or resell it and keep all the profits to themselves. What you are looking for is someone with great marketing power. As long as you have created a good back-end profit in the product, you will earn residual income more effectively by leveraging on other people’s marketing power.

This method is one of my favorites as most resellers actually do not bother to do the STP method – See Ten People a day.

- You can create a free report or E-book for viral marketing purposes and circulate it in your network. This is yet my other favorite. In the report or E-book, you provide free but useful information on a subject having to do with the product you are selling. Just be sure that it is not really a cloaked sales letter altogether. This will in turn, lead targeted prospects to your sales letter thus increasing your chances of making sales.

- Write articles having to do with the product you are selling. While you are not to write cloaked sales letters and submit them to article directories, giving free and beneficial information in your articles to people who are searching for it gives you credibility as you prove your worth. Again, this can result in targeted leads to your website and sales letter through your web site link in your resource box.

- Announce and promote the product in your mailing list. The bigger and higher quality your subscriber list is, the more sales you can make.

- Create a website that channels to your product's sales letter – create web pages with content related to the product you are selling. The more relevant your web site is to your product, the more targeted your prospects are when you channel them to your sales letter through links and banner ads. This will improve your conversion rate as well.

While there are certainly more ways you can do to promote your website and drive targeted leads into your sales letter for good conversion rate of sales

(let us not forget the back-end profits your product can also create!), most of these marketing plans can be followed easily with little to no cost on your part.

Be aware that the reseller business is pretty tough competition. You already win half the battle just by having the latest hot product to start with, more advantage if the product is not saturated yet.

There you have it – what you need to start your very own resell rights business!

Internet Business Models You Can Follow!

The 19 Killer Internet Businesses listed below form the BASIC FOUNDATION upon which most Internet Riches are made by the one-person Entrepreneur.

Some of them involve more TIME than money to run. Some of them involve more MONEY than time.

Some of them require you to have a very good WRITING ABILITY that you may have. Some of them DON'T require you to write well or at all.

Some of them have many ways of making money, which may be what you're very keen on. Some of them only have ONE OR TWO ways of making money, which you may prefer to avoid.

Some of them require you to SELL something while others DON'T require you to sell anything and STILL make you money.

Some of them don't require you to even have a web site. Others don't even require that you have your own computer, which may be an EVEN BETTER thing for you.

If you don’t find the “Freebie” Internet Business Model is for you, you have another 18 more to choose. Not every Internet Business Model will suit everyone but the whole gamut of Internet Business Models has been presented. With different, killer 19 Internet Business Models to choose from, there are Internet Business Models to suit every temperament.

Quite simply – there is a different Internet Business for everybody.

So what are the Internet Businesses?

INTERNET BUSINESS MODEL No. 1

Known better as the "Retailer" model. How would you like to own your own Internet Store selling over 1 million products if you wish, with nothing to stock or fulfill? Just imagine - no real store overheads, no need to employ hundreds of staff, and no real-estate rental charges! This Internet Business Model also has two very attractive Profit Centers that are not directly related to the products themselves.

INTERNET BUSINESS MODEL No. 2

Aptly called the "Killer Sales Letter" Model, here you can make money with just a single webpage! This Internet Business Model is favored by a lot of Savvy Internet Entrepreneurs out there. At first glance, all you see is just a single web page. But there's more to it than meets the eye. Some swear by this model, others find it too much of a bother. Find out what both groups see.

INTERNET BUSINESS MODEL No. 3

Send out e-mail regularly without spamming to people willing to pay you for it! This is one of the lowest cost Internet Business Model you can do. It's especially suitable for certain individuals.

INTERNET BUSINESS MODEL No. 4

Give out 20 characters of letters of the alphabet to people willing to pay you for it. Some of them actually create this model on the fly while being

funded by the money that is coming in from their initial sales of those characters!

INTERNET BUSINESS MODEL No. 5

This is known as the "virus" model. ICQ is an example of this Internet Business Model. This Internet Business Model can be explosive if done right. All you need to have is a single page web site that features something funny, sad touching, rude or controversial. Then your visitors who see your website will not be able to resist telling their friends about it. When their friends see it too, they will in turn tell their friends about it, and on and on it goes.

There are those who have this Model on their site but do not realize it at all! Your profits come from many sources. This can be one of the easiest Models to set up, depending on your aspirations and content.

INTERNET BUSINESS MODEL No. 6

Gather people from all over the world together to talk to each other for free and make money in the process! This can be one of the most enjoyable Internet Business Models to do. You are also able to leverage your efforts through the efforts of some members of your group for free.

INTERNET BUSINESS MODEL No. 7

Be the only site to go to on your area of interest, and earn prestige as well as money in the process! This Internet Business Model fits certain individuals like a glove - they wouldn't want to trade it for anything else!

INTERNET BUSINESS MODEL No. 8

Provide the right tools for your visitors to use and make money in the process! Give your visitors a very useful tool to use and they'll make money for you in more ways than one. Your tool can sometimes be found readily available all over the Internet!

INTERNET BUSINESS MODEL No. 9

This is the “Freebie” Internet Business Model we’ve covered briefly in this special report. Provide free stuff to people all begging you to do it every day to make money. One Super Internet Entrepreneur makes hundreds of thousands of dollars every year by just sending jokes 5 days a week to his subscribers.

INTERNET BUSINESS MODEL No. 10

If you’re an expert, trainer, guru, consultant or speaker of some kind, this is the perfect model for you. There are 8 different ways of making money with this Internet Business Model, one of which is so little-known but so full of money-making potential that you’ll be kicking yourself if you don’t implement it!

INTERNET BUSINESS MODEL No. 11

How to be a consultant to others even without any deep knowledge of your subject, and still make money at the same time. You don't have to be a professional or degree holder to be a consultant to others under this Internet Business Model. All it requires is some time and effort and the right strategies and tactics.

INTERNET BUSINESS MODEL No. 12

Prepare yourself to trash your competition all selling products similar to yours! This is the “Super Affiliate” Internet Business Model. You can easily outshine, out-click and outgun your competitors using specific, little-used techniques and be the shining star even if everybody else sells the same thing as you are – if you know EXACTLY what to do.

INTERNET BUSINESS MODEL No. 13

Make your worn pair of Levi's and Nike's make a fortune for you using the Internet. The Super Internet Entrepreneurs under this category are called "Power Sellers". They use a little ingenuity and plenty of tools found on the Internet to help them make their fortune.

INTERNET BUSINESS MODEL No. 14

Become a millionaire by just playing with the letters of the alphabet. You don't even need to create a web site for this one. A good example is Business.com. Business.com sold for over USD7 million some years ago. Those days are long gone, but if you what to do, you can purchase domain names for less than USD10 and resell them for at least 10 or 100 times more, and having willing buyers waiting to buy them from you.

INTERNET BUSINESS MODEL No. 15

If you’re into Multi-Level-Marketing (also known as MLM or Network Marketing), there is no bigger or better medium for you to use than the Internet to help you recruit and sell your products. The total Internet population as of September 2004 was about 934 million. The figure is projected to reach 1.07 billion in Year 2005. With the Internet being

global in nature, your downlines can from all over the world! I know of an Internet Entrepreneur who had 215 paid downlines within 4 weeks after joining an Internet MLM, and 4 weeks after that he had 305 paid members! How long does it take you to recruit 305 paid downlines in conventional MLM?

INTERNET BUSINESS MODEL No. 16

This is the Reseller Rights Business we have covered in this report. Put a super twist to an existing way of making money on the Internet to come up with an equally explosive new Internet Business Model. This relatively new Internet Business Model being used only by a handful of Super Internet Entrepreneurs so far. It requires some work but well worth it for one particular profit center it can create for you.

INTERNET BUSINESS MODEL No. 17

If you're a technical person or a programmer, this Model is for you. You make money by giving your software away to webmasters for free!

INTERNET BUSINESS MODEL No. 18

This model enables you to fully automate a service you would normally provide to your customers in the real world. When you can automate a service, you're no longer bound by the number of hours you have in a day. With the Internet, you can deliver your service to an entire world in the same time!

INTERNET BUSINESS MODEL No. 19

You make money by simply thanking your visitors for having done something on the Internet! Quit simply, you target webmasters with a free online tool that

will end up with the webmasters' visitors looking at your "Thank You for Using This Tool" page. The "Thank You" page is where you make your money!

While there are several different Internet Business Models, it also means that their marketing strategies are different all together. For example, assume you're a plumber in the physical world. So how would you promote your services? You would place ads in the newspapers and in the Yellow Pages. But if you're running a hot dog cart, you don't have to advertise your hot dog cart in the papers. You just need to locate your hot dog cart in high-trafficked areas such as the shopping complex, outside a movie theatre and so forth.

The conclusion is this: different Internet Business Models are for different people. If you're to start your own Internet Business, be sure to choose one that suits you best!

There you go!

Now, you might want to ask me "what does a successful business actually look like?"

That is a good and very important question. Because a good way to learn and become successful yourself is to imitate what other successful people are doing. And that is why I have decided to include examples of over 50 successful businesses…

Over 50 Successful Online Businesses You Can Learn From!

Membership Site - AdventureJobGuide.com

This is something I wasn't sure if I was going to put in this book because it's something I am actually doing now and something that really interests me.

There are many millions of thrill seekers out there on the Internet looking for an exciting way to earn a living.

Everything from Snowboard instructor to Oil Rig worker, but they don't know how to go about finding these jobs.

My idea was to create a membership site that charges a monthly fee to subsribe to. The membership site would be free to job advertisers and you would have a bulletin board of job listings up for members to read.

I was also going to create a series of short reports that would be included into the membership site....

like how to write a proper resume, what employee's are looking for, what to expect to be doing when you get a job and past examples of people who have already gotten jobs in their chosen fields.

I would also write up a series of reports like "How to make money with your love of Snowboarding" "How to make money with your love of travel" etc.

This is a brilliant idea and I'm going to be doing it soon if someone else doesnt jump on in.

Information Product Idea - SecretChessMoves.com

Everyone is in hoo-ha about public domain content and how it's an easy way to create your own products, and I couldn't agree more. I've sold more then my fair share of public domain material, but I hardly sell it in ebook form anymore.

Why?

Well why would I?

I love ebooks, more then any other way to make money online. Ebooks are great, but sometimes it's a good idea to buck the trends.

Everyone is using public domain content and turning it into digital content, but what I've been doing is using various public domain texts and turning them into massive physical products.

The next project I was about to create in this format was a Chess product from text I

found at Gutenberg.org. There are 3 or 4 texts in the public domain that are massive in size and as an avid Chess player, I found fascinating, so I was going to create a massive bounded physical product out of these texts.

This isn't hard to do and there are many ways to go about it.

You could on the basic scale just print off the public domain texts and put them into a 3 ring binder, you could create an AUDIO CD set with the text or you could create a tutorial DVD using the example chess moves they give you in the text.

A DVD would go down real well and you could sell it for big bucks.

******DISCLAIMER******

Copyright laws are changing all over the world. Be sure to check the copyright laws for your country before downloading or redistributing ANY public domain content!

Community Site - SkiResortInformation.com

The idea for this website, Skiresortinformation.com is for it to be the

Brought to you by: www.BusinessMasterExtreme.com

central hub for when people look for information on ski resorts in the US and around the world.

It will also be the place ski resorts will want to advertise their services.

So what you will want to do is the following:

1) Create a free and paid directory listing for ski resorts to advertise their services, like buyincomeproperties.com does for their advertisers.

2) Create 5 to 10 digital ebooks on all areas of ski resort information. You can find topics for ebooks by going to Amazon.com and having a look at the type of books people are selling based on ski resort and skiing information.

3) A free forum/message board so people can post questions and talk to each other. This builds a nice little community on your site.

4) Create 10 or so articles that you can put on your site and send out to publishers for free traffic

5) Create an affiliate program so people can promote your digital ebooks for you and drive massive traffic to your site for free while making sales.

6) Setup a mailing list people can subscribe to, to get information on ski resorts and things like that.

The idea of the business is to tap a niche market. People are looking to go away for a skiing holiday, but they are not sure where to go, or what to do. So if you can create a site that has good information on skiing and ski resort holidays, people will flock to your site, and so will advertisers.

Service - ReprintRightsBroker.com

One of the hottest niche markets off the Internet marketing field is reprint rights. Everyone wants to have their own products without having to create them, themselves. Basically, reprint rights are products people have created like ebooks or anything digital usually and they allow people to buy rights to sell the product as their own without having to give any money from the sales to the originalowner.

Reprint rights sell from as low as $17 to as high as $15,000 and more.

The idea for this business is to be the middle man when people are looking for reprint rights. You could create a site that

allows people to advertise the type of reprint rights they are offering to their product and you could charge them a set fee or take a percentage of the sale.

This is sort of like the first business idea, the difference really is the market.

You could even set it up as a membership site. I know I would pay to join a site that had honest reviews on reprint rights for sale. Become the central hub for people looking for reprint rights and for people looking to advertise their reprint rights.

Membership Site - GoalLists.com

This is an awesome business idea and I got the idea from a similar service called Mygoals.com.

Everybody has goals they want to achieve but sometimes they don't know exactly how to get there or they lose their motivation quickly. I know I do sometimes, everyone does.

The business idea here is to sell people access to a membership that shows them exactly how to achieve their goals and then gives them the motivation to do it.

Let's say someone wanted to write a novel, but didn't really know how to get started and they also know they would lose motivation along the way, this is what I would do.

I would give them a complete day by day checklist of things they had to do that day and have completed by that night and so on, until you had a whole week of checklists for them to use for everyday of the week.

People want things done for them and while you can't write their novel for them, you can practically hold them by the hand and tell them what needed to be done to get to their goals.

There are a million and one ideas you could do with this one, I just mentioned one idea.

Service - PayPerClickDating.com

This is one of the business ideas which I think has the highest potential to make you a million dollars, it's also the one with the most risks and the probably the most costly to start up compared to the other business ideas I've suggested.

The idea is based around two of the most

Popular services on the Internet to date, dating and pay per click search engines.

The idea of the business is to start your own pay per click dating site. There is nothing like this anywhere on the Internet, and it will no doubt make the person who can make this work a lot of money.

The way I see this business going is as follows. The site will be a pay per click search engine, but instead of search results for websites, people will search for profiles of people looking for dates online.

The person with the profile on the site will pay so much per click to be listed under certain categories just like a normal pay per click search engine. For instance, if someone is from Texas and has brown hair they could bid to be in that category.

All the people have to do who are searching for dates is select the categories they want to look under and the all the people who wish to have their profile listed on the site have to do is bid for positions in categories they want to be listed under just like any normal pay per click search engine.

I would also charge a small fee to enter the site for people who haven’t put a profile on the site but are browsing. This way the people who have a profile on the site won't just be getting clicks from freebie seekers.

The only problem would be getting everything setup with the site. It will take some programming knowledge, but that can all be hired from Elance.com.

What I would do is buy an existing pay per click search engine script, which you can find on google.com and get someone on elance to modify it so its exactly what you want.

Short Reports/eBooks - TakeAShortBreak.com

Everybody wants to get away for a weekend or long weekend every once and a while but no one really knows where to go or what to do and by the time they figure out what their plan is, they have usually run out of time and decide to do it at a later date.

This is where you come in. This business idea is all about selling easy to create ebooks about travel destinations that are close to home.

This is very easy to setup. The first thing you would need to do is find out where Americans like to spend their free time. These would be the places you write about.

For instance, here are a few book titles you could use.

Romantic weekends for 2

The best skiing holidays for the whole family on a budget

48 hours in Houston

The complete guide to 3 day cruises
Etc....

Basically all you have to do is find out the hottest destinations people who are travelling to for short breaks, write guides for them all, setup a simple website and affiliate program, something like http://www.fabjob.com and you're set.

Niche Service - NicheOnlineRadio.com

This idea is probably going to set you back a few quid I admit it, but I think the long term forecast for this business will make up for that initial spending of money.

Internet radio has really never taken off big time and that's a shame because it has real potential.

The business idea here is, is to target small niche markets, profitable niche

markets that could use an Internet radio station broadcast.

But here's the kicker and where the idea really takes off and will make you the most money.

Instead of just going after one niche market, you go after hundreds! For every niche market you create a couple of hours a week content for your radio station.

There are two ways this could work.

1) You could run a live Internet radio station and tell people to tune in at certain times,

Or...

2) You could create the online content and run it continually until you create more content.

This way the content would have a chance to be heard at anytime and your advertisers would get more bang for their buck.

If you don't have advertisers, register an easy to remember domain name and plug a few affiliate programs in there as well.

Membership Site - HighPayingCareersForHighSchoolDropOuts.com

You really need an open mind for this business, but if you can think outside the box, I really believe this idea is a winner.

This an idea I had for a membership a few months back after seeing a news report on high school drop outs looking for new career paths and training.

In this membership site you would tell people about what kind of jobs they can go for without needing a degree or even a high school certificate.

You'd be surprised at what jobs are out there and are willing to train employee's and pay rather large amounts of money to do so.

Basically you would be providing people with information on high paying jobs they can go for without needing any formal education at all. You could also have a job notice board in your site as well where employers post job ad's.

Membership Site - HighPayingCareersForCollegeDropOuts.com

Just like business idea #9 just changes High School dropouts to College drop outs.

Content Site - FiveMinuteGuides.com

This site will be the mother of all adsense sites.

Adsense is all the rage now, and there are so many different ways to make money from Adsense, but here is a method you've probably not tried and most people probably won't as it does take effort and time.

Most people seem to want to keep switching from automatic software generators to bombs to portal sites to directory listing sites, which is fine, but I have and always will stick to creating unique content that's informative and of high quality.

My method is not the only way to make money with Adsense, but I feel this is the best method for long term success, simply because it's been working well for me in different

ways since I began Internet marketing back in 1998.

This is a business idea that I'm doing right now and I believe it will make me a fortune in the long run.

What I've been doing is creating a site like Ehow.com. It's a free site that shows people how to do a lot of different things. The best way to explain the site is just for you to go have a quick look now.

They have thousands and thousands of pages of content on all sorts of subjects and the way they get traffic to their site is through the search engines, which is all well and good if you want to wait awhile, but this guide is all about making money quickly.

Every page on their site has an adsense box on it and that's how they make their money. They also have an Alexa traffic ranking of around 2000 which is great.

Trying to write that much content before making any money would be difficult, you'd lose interest quickly and trying to write that much content or even buy that much content in one hit would be lunacy.

I've always preferred to make money constantly even if the project is only half

done or in progress. I find it gives me incentive to keep going.

So this is what I'm doing, and no I'm not going to show you my site because I don't want everyone copying it.

I registered a catchy domain name, something like fiveminuteguides.com or learnitnow.com and I started writing little 500 to 750 word action plans on all sorts of topics and one happens to be on a favorite subject of mine, fly fishing.

So my fly fishing page looks something like http://www.fiveminuteguides.com/fly-fishing.html and it's a small 750 check list on all things to do with fly fishing with 2 Adsense boxes, one in the middle and one of the right hand side.

When it comes to Adsense, you have to think like your website visitor. What is it they are looking to buy? There is no use putting something on my website about how to make money with your fly fishing passion because the advertisers with Adsense are selling fly fishing equipment not how to make money with fly fishing.

You need to make your content fit into the Adsense ads and I think that's where a lot of people go wrong with Adsense.

Back to the business plan. Ok, so you've got your site up, you have a page up on a certain topic that had a fairly high search rate and Adsense payout rate, now what? How do you make money with this page.

Write articles! For every one fly fishing type checklist write 10 to 20 articles on all sorts of subjects to do with your topic. I wrote close to 40 for mine and I havn't become rich from it but if I can put up 500 similar checklists in the next year I will be earning a very nice income.

But how do you get people from reading your article to going to your website?

Well, not only would you mention your site within your article, (slip it in subtley) you also have your article byline you can use for that purpose.

For example

"For a complete checklist for your first fly fishing trip visit blah.com"

Or...

"For a complete step by step checklist for catching large Trout visit blah.com"

So not only will you make money instantly from your website, you will also build tons of quality content over time and you will

have hundreds maybe even thousands of articles all over the Internet working for you around the clock and your site will do a heck of a lot better in the search engines due to all the incoming links!

This is a very rough outline, but you smart people out there will be able to run with it and add new ideas I havn't even thought of. This is one of those money machines that will make you money on demand pretty much for the life of the Internet.

Information Product Idea - BecomeAFighterPilot.com

The phrase "Fighter Pilot" gets searched for nearly 9000 times a month. Whether that relates to people wanting information on being a fighter pilot, I don't know, but I sure as hell know I want this information.

A good way to get content for this information product would be to interview either ex fighter pilots or pilots still currently employed within the armed services.

I honestly had no thoughts of even marketing this product, I was solely going to create it to sell to another company like Fabjob.com, who buy ebooks from people.

Information Product Idea - ClickbankBestSellersList.com

This is something I was going to create and market myself today while writing this book, but I thought no, I want to give my customers a chance to start their own profitable business right now.

At the end of this book you will find a chapter called Bonus Chapter 2. Here I give you a list of all the ebook topics I saw selling well in the clickbank.com marketplace.

Here is what I would do with that list. Register the domain name above, go to CBmall.com (where I made this list) and go find all the sites I mentioned in that list and write down the URLs, what type of product is being sold, how it is being sold and how your customers can improve on it.

Tell them how to make money in that market with their own products.

The sales letter would be easy to write for this product. The product really sells itself. You could charge anywhere from $97 to $197 for this type of product. It's like a blueprint to success.

Community Site/Information Product Idea - ExtremeSportsLovers.com

Extreme Sports are becoming huge business, especially in the US and Europe. What this site is about is creating small guides that you sell on all sorts of Extreme Sports.

In other words, for every possible Extreme Sport out there, create a small guide on how to get started in that sport.

You could sell these for anywhere from $9.95 to $29.95

Want a list of just about every Extreme Sport out there?

http://www.extremedreams.co.uk/partners.htm

A great way to get free traffic to your website would be to start a free forum on all things Extreme Sports.

Another idea if you wanted to target people already started in these Extreme Sports would be to interview top athletes in these Extreme Sports and get them to give your readers a more detailed look at each sport.

You could either do this via text or audio or even video. You could sell a DVD on any

Extreme Sport on that list above with an expert showing you how it’s done.

I can tell you now this has not been done anywhere. The possibilities are endless.

Community Site/Information Product Idea - RetireIn.com

People want to retire, but they are not sure where. People want to retire but they need help deciding where to retire to, to enjoy the rest of their days in comfort.

There are so many different types of people, which means there are so many different types of retirement choices.

In this site I would create a bunch of short reports that you can sell on all the different retirement choices people have.

You could write a report on retiring in Mexico.

You could write a report on retiring in Costa Rica.

You could write a report on retiring and travelling around the US in an RV

You could write a report on retiring in Florida

The list goes on and on.

Want to know where to find a great source of content for this type of site?

AARP.org/boards/

This is the largest 50+ forum on the Internet. All day 50+ couples, Men and Women are asking questions about retirement. All you have to do is tap in on this market.

Content Site- OutdoorPatioFurnitureGuide.com

I've already started creating this site but I got distracted by other business ideas. I never realised just how deep you could go with keywords for this market.

There are thousands and thousands of keywords you could target in this niche.

Put "patio furniture" into Nichebot.com and see what you can find. I really recommend you get a subscription to Wordtracker.com for all of the content site ideas I give you in this book.

You will find keywords you didn’t even know existed but are really profitable.

Brought to you by: www.BusinessMasterExtreme.com

Who knew Patio Heaters are big business.

Membership Site - HobbyIn2Cash.com

This is my favourite business idea of them all. Just about everyone has a favourite hobby yah? And we all wish we could turn this hobby into a full time income right?

Well this is what you would teach people in this membership site.

How to make money with their love of....

- How to make money with your love of golf
- How to make money with your love of scrap booking
- How to make money with your love of baseball
- How to make money with your love knitting

Etc....

What you could do is setup a membership site called Hobbyin2Cash.com that teaches people how to make money with their chosen hobby.

The best way to go about this would be to have different categories in your membership for different hobbies.

You could then update your membership site every month with articles specifically for that hobby.

So for instance you could have 2 articles written about making money with scrapbooking, and to keep your members coming back paying month after month, you would add new articles every month on how to make even more money with their love of scrapbooking.

You could do this with just about every hobby known to man, and in 1 or 2 years have one of the largest paid content sites on the Internet.

You could easily charge anywhere from $29.95 a month for this information. You would only need 1000 subscribers and you would be earning nearly $30,000 a month!

Membership Site - BeeKeepingForProfits.com

This is something I was going to do for fun but ran out of time. I'm not sure if this idea would be profitable or not, but it would cost next to nothing to start.

Again, people will pay for information in an organized fashion. Bee Keeping is a pretty serious business and people looking to get started with it need good solid information.

You could probably write an ebook on Bee Keeping and sell quite a few copies, but I'd prefer to start a small membership site and sell access to it for $9.95 a month.

You can find lots of content to use, research and re-write by typing "Bee Keeping FAQ" into Google.com

Affiliate Site - Faq-Guides.com

I'm really in love with this idea. I think this would have to be one of the greatest ways to make an affiliate income ever. People have sniffed around the idea before and have come close to this, but this, I believe is the best system to an automated affiliate income there is to date.

Here's the idea.

We've all been taught to create free viral ebooks to either promote our products or affiliate products and submit them to free ebook directories. This was sound advice,

but I've found an even better way to make this work.

Create your own free ebook directory full of your own free viral ebooks!

Think Clickbank.com but with free ebooks on all subjects that you own, promoting affiliate programs 24/7.

People go to this site, download the free book they want, they pass it around, and there ya go, automated affiliate income.

But how do you go about creating these free ebooks so they produce the best sales possible? I've found by creating an FAQ list (frequently asked question) on a certain subject and then converting it into PDF, my affiliate sales have soared.

I'm not trying to heavily sell them in the book, they are getting very useful free information and I then point them to a paid resource to get more information if they want to.

I also ask them to pass the book around as much as they like.

Want an example of an FAQ list? Go here

http://www.faqs.org/faqs/body-building/hardgainer-faq/

This FAQ list is quite big and detailed. Your free books only need to be 5 or so pages long.

Here is an article I wrote on creating a viral ebook. It really doesn't have much to do with the business idea in general, but will give you an idea of what I'm talking about at least...

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This is just a very quick overview, but if you want more information on creating Ebooks, I suggest you visit 2 sites.

My favourite site is Terry Dean's exclusive member site at

http://www.netbreakthroughs.com.

It's full of the best information on marketing and it's only $19.95 a month.

The next product solely focuses on creating your own Ebook in less then 7 days and that is written by Jim Edwards. You can find it at http://www.7dayebook.com. It's a one off fee for $27 and it comes in Ebook format ironically enough.

Now, back to my explanation:

Whether you like it or not, having your own

product gives you more flexibility in your online advertising AND believe it or not, compiling an Ebook is no more then a weeks work part time if done correctly and IF you do it this way the profits will come in for life.

I have checks coming in still from work I did 2 years ago, thanks to the power of residual income affiliate programs and viral marketing Ebooks.

Ok, lets get down to the nitty gritty. What is a viral marketing Ebook and why should you create one?

A viral marketing Ebook is a book which sole purpose is to be spread around the Internet quickly, by any means possible. It's not meant to make you money on the front end. You want other people selling it and giving it away to as many people as possible.

Why?

Because the inside of that book is full of affiliate links to other peoples products and every time someone gives away your book or sells it, (depending on how you want to do it) more people will be seeing your affiliate links, and this is costing you what? NOTHING? Exactly!

The best examples I could give you of this process would be by Yanik Silver. He created

2 marketing books that spread over the Internet like wildfire. He gave everyone who purchased the book for $19 or $17 (depending on the book) the rights to sell it or give it away to their customers.

Needless to say, thousands of people starting selling it and promoting it all over the Internet. To this day, he is still earning good money from that book, plus he became one of the most well known Internet Marketers to date.

So how do you go about creating your own viral marketing Ebook?

Here are the steps.

1) Come up with a product idea based on your affiliate program you've already chosen and are already promoting.

Coming up with ideas isn't hard. For example, and I know I use this example a lot, BUT, If you are going to be promoting a sports betting affiliate program, why not create a book on becoming a successful punter. Then throughout the book, you can recommend your favorite sports betting affiliate program.

101 insider secrets to sports betting
How to bet with other peoples money

A good way to come up with ideas is to look

at what others are already selling and mimic that. You dont need to recreate the wheel here, so PLEASE don't make things harder then they have to be.

2) Get the tools you need to succeed

You are going to need a few tools here.

A) A domain name

I register all my domain names with http://www.namecheap.com for under $9 a domain name, which to me is pretty darn cheap. You want a fairly short domain name that describes the content of your book fairly well.

Here's an example for you people promoting sport betting affiliate programs.

http://www.sportsbettingaffiliates.com
http://www.sportsoddbetting.com
http://www.101waystobeattheodds.com
http://www.betforfree.com

etc....

B) Webhosting

Let me say first, you get what you pay for. This has never been more true then with webhosting. YOU NEED a good reliable webhosting company with 24/7 technical support. If your site goes down and you

can't contact anyone to help you get it back up, you will lose sales and a lot of them.

I recommed you use http://www.thirdspherehosting.com for the simple fact they offer all you need, plus a lot more for a reasonable price.

C) Autoresponder

You will need this so you can contact your prospects that don't purchase straight away. This is where you will give away your free course or someway to entice them to give you their email address so you can contact them periodically.

D) Credit card processor

Just use http://www.clickbank.com. This step is too easy. They will let you accept all major credit cards and start an affiliate program for a one time setup fee of under $50. They do take a percentage of every sale, but this is so much cheaper then getting your own merchant account.

Just about everyone selling Ebooks online is using Clickbank.

E) Ebook Software

You will more then likely want to create your book in PDF format so everyone can read it. Some Ebooks come in EXE format, but mac

users can't read that format, so I find it best to use PDF. You can create your book with http://www.createpdf.com for a fairly cheap price.

F) Graphic Design Software

If you are anything like me, your artistic abilities peaked at age 7. So instead of busting my hump to create my Ebook covers and website graphics I use

http://www.1clickcovers.com and http://www.1clickheaders.com

For all my graphics, They are great pieces of software that you can use instead of hiring graphic designers.

I do however recommend one graphic designer by the name of Max Rylski. You can view his work at http://www.maxcovers.com

3) Outline your book chapters into articles

Writing a whole book in one sitting is hard, and trying to write a book without outlining the chapters is nearly impossible. My first book I ever wrote took me over 6 months but now most of my books take me less then a week to finish and that is with a sales letter and website up.

All you have to do is think up 12 to 15 article topics in sequence and write about

them. Each page should be around 700 to 1000 words, full of useful information, not information people could get for free.

4) Write your content

Like I said just before, you need original content. There are too many books out there now where people are just regurgitating information others can get for free and this lowers the value of your book, which means less people will pass it around and even less will read it.

If you are really stuck with your writing, I suggest that you do the following. Actually, Terry Dean from http://www.netbreakthroughs.com taught me this trick.

The best way to get a good amount of original information without writing it yourself is to interview experts in the field. For instance, if you were writing a book about improving your golf handicap, I'm sure it wouldn't be too hard to find some local experts who you could grill in person, over the phone or even via the Internet and you can then put all that information in the book. It's also a good selling point.

Also remember when your writing what the point of this book is. The point of the book is to earn you an on going commission with affiliate programs, so don't feel like you

can't throw some affiliate links in, because you can, but make sure it's tactful and in place.

Another good idea would be to put a "Subscribe to my newsletter" section in your book as well, so not only will you make commissions on sales, but also generate leads without doing any extra work.

Make sure you clearly state in the front of the book, that the buyer can sell this book as his own. State that he has Resell Rights to the product and can sell it or give it away if he chooses.

5) Create your sales letter

This is where you will be selling your book from and is critically crucial to your success.

Creating a sales letter takes a lot of work, especially if your new to the whole thing. The best way and the way I use, is to mimic successful sales letters.

I recommend you have a look at the following sales letters selling Ebooks.

http://www.turnwordsintotraffic.com
http://www.masterinternetmarketing.com
http://www.linkingstrategies.com
http://www.the-whole-truth.com
http://www.instantinternetprofits.com

If for some reason you think you can't do this by yourself, you have 2 options.

1) Use software that helps put together your sales letter

and

2) Hire a copywriter

Software is great and there a 2 options out there. The first one is http://www.instantsalesletters.com by Yanik Silver and

http://www.saleslettergenerator.com by Armand Morin. They are just as good as each other.

However, if you want to hire a professional copywriter, your looking at thousands of dollars, plus royalties from your book sales.

Remember that your selling this book with reprint rights, which means when they buy the book they can sell it as well. This is a huge selling point for you. You will also be giving them your Ebook cover, website graphics and sales letter to use to sell your product.

6) Plug in your free 5 day autoresponder series

The best way to write your free 5 day course that your prospect get via your pop up window is to take chapters out of your book and put them in as a free teaser.

Remember to emphasize an urgency. You want to make these prospects who don't buy straight away, feel like they are missing out on an opportunity of a life time and considering the low price of the book, if they don't buy, more then likely they weren't really interested or were freebie seekers from the start.

7) Advertise!

Depending on your topic, you will want to target different people. However, no matter what topic your selling on, there is one market who will want your book for the sole purpose of selling it, and that's the Internet Marketing group.

Your book could be on Hippo's but all they care about is the fact they can sell it as their own. This is why this type of book always does well.

The key is to target people in your market and then the Internet Marketing crowd. I really am begging you to check out Terry Deans http://www.netbreakthroughs.com as it will give you all the knowledge you need and if you want you can stay for 1 month and

still get more then you will ever need, information and personal help wise.

Content Site - MustDoTravel.com

I've always wanted to create a huge travel portal with loads of content but never had the time really.

This will probably set you back a bit of money and a fair bit of time before you really see any profits in return, so you may want to skip this idea if that’s a problem.

Think of this like a Fiveminuteguide.com site but purely about travel. Travel keywords always pay well with adsense and while the competition can be fierce for hotly contested phrases and keywords, there are thousands of little keywords you can target as well.

My dream was to have a mini guide for every destination in the world, and while this would probably take me years to compile, I would then have one of the largest content sites on travel on the Internet, so the rewards are there.

There are many ways you can do this business idea, it just depends on how much time you have to spend on one project.

Information Product Idea - QualityReprintRights.com

Here's a simple business idea you can start right now. A friend of mine who owns Private-Label-Resell-Rights.com did the exact same thing I had in mind.

He basically purchased the private label rights to 8 ebooks for under $1500, packaged them all as a business opportunity and has made an absolute killing by doing very little work.

All he did was change the books around a bit, get really well written sales letters and graphics made and that's it, a brand new product he can sell for $297 a pop.

Give it a try.

Just be careful who you buy private label rights off. Make sure everything is legal and they have the right to offer you the private label rights to these products.

Make sure you can change the content in the books in anyway you want. This way you can turn other people’s hard work into your own work with very little effort.

Information Product Idea - FemaleOrgasmTips.com

Clearly this business idea isn’t for everyone, but it's a simple ebook you can create in a couple of hours with a huge demand.

Don't worry if you're a little fuzzy on the subject matter, there are plenty of free guides on all subjects to do with female pleasure.

This is the perfect type of product to offer on Clickbank and market thru Clickbank with affiliates.

Once you have the book created, go find a bunch of other websites selling similar topic ebooks and propose a joint venture to sell your product to their list.

You may even want to sell the product outright to someone else.

Content Site - InstantAllergyRelief.com

This is a great keyword to build a content site around. There are so many different

types of allergies and so many different types of products for sale via adsense.

Of course there is nothing stopping you from creating a content site around an affiliate program you might have found at Clickbank.com either.

Think all things allergy and you will come up with thousands of keywords to use.

Community Site/Information Product Idea - Aspiring-writer.com

It's the great American dream to write a novel or a biography or a history book or a children’s book or a.... well you get the idea.

People will pay just about any price if you can make their dreams come true, but without them having to do any of the hard work.

Everyone wants to write that great novel, but people lose interest quickly. If you can come up with a product idea that either motivates them daily to get their book written or can somehow write the book for them with some sort of software or I don't know how, you will make a fortune.

In the mean time however, you can capitalize on this craze by writing a few short guides on all different aspects of writing.

Here are a few book titles for you to use and tinker with.

"How To Write The Great American Novel In 30 Days Or Less"

"How To Write And Get Paid For Your Children Book Ideas"

"How To Become A Highly Paid Travel Writer"

"How To Write A Best Selling Biography Painlessly"

Well you get the idea.

Content Site - ViolinFAQguide.com

This is one of those nice, non cut throat adsense keywords that won't make you rich, but will turn over a nice little profit day in day out.

Basically this site is about everything to do with Violins.

Go to Nichebot.com and enter the term "Violin" and you will get a nice keyword

list you can start using straight away to create your content site.

How To Find $100,000 Products You Can Sell Online

If you've ever dreamt about being a super affiliate and wondered how people make any money promoting products that pay them measly commissions, this is the chapter for you

The real secret to affiliate commissions is promoting high end products. In this chapter I'm going to show you where to find these products and how to promote them.

Google has recently launched a new service called Froogle which you can find at http://www.froogle.com.

This service allows you to find all sorts of products people are selling. I guess you would call it the worlds largest online shopping directory.

This is how the Google people describe their new service

"Froogle is a new service from Google that makes it easy to find information about products for sale online.

By focusing entirely on product search, Froogle applies the power of Google's search technology to a very specific task: locating stores that sell the item you want to find and pointing you directly to the place where you can make a purchase."

Basically it allows you to find any product for sale on the Internet.

So what's so good about this?

If you know anything about affiliate programs you know it's HARD to find good products to sell that nobody else is selling and Froogle.com will allow you to do that. The best part is it allows you to search for products by price range.

So if you wanted to find and promote products that sell for over $100,000 you can do that!

Ok, let's move onto the next step. Selling $100,000 + products on the Internet. How do you do it? Do people actually buy products that sell for this price online?

Yes they do, big time.

The type of products in this price range could be jewelry, car's, holidays, real estate and even boats.

The best way to sell these types of products

would be to become the leader in the field on the Internet. So when someone thinks about buying a luxury car or holiday, your name will come up.

But how do you do that?

By becoming the expert in the field! You want to be first in the search engines, you want to be in their face when they read articles about the subject at hand, you want to be first when they go to message boards and ask questions. You want your name and website to be there.

(I talk more about all the different types of free advertising in another chapter in this book.)

Selling large products like this isn't going to be like selling $25 ebooks online, you're going to have to put in the hard work.

You should be aiming to create a site something like http://www.tractorbynet.com

That site is totally dedicated to Tractors and it pulls in a fortune. Why? Because when someone says I want to buy a tractor online or want more information about a certain type of tractor, that's the place that comes up every time they ask those questions.

Service - Cheap-Sales-Letters.com

Another common complaint amongst marketers is they don't want to write sales letters themselves but don't want to pay thousands of dollars to get someone to do it for them.

What I've come to realize is people don't want master pieces from you when writing a sales letter, they just want something they can work with. A complete sales letter for under $100 they can then tinker with themselves if need be.

Let's say you take on 2 sales letter clients a day at $97 a pop. That's nearly $1500 a week, which isn't bad money in anyone’s language.

Of course you would have to have some knowledge in copywriting. If you are serious about this, I suggest finding all the copywriting books you can and read everything you can on copywriting, and practice!

Information Product Idea - Homebrewsecrerts.com

I didn't create this guide yet because I can't really determine if there is a market

for it or not. I know it would be a fun book to write or even create a hard copy course out of.

My thoughts were as follows.

I was going to create an ebook on how to brew beer, then create a home study guide that arrives in the mail. I would then create a sales letter, a few follow-up autoresponder emails and whatever else is needed and sell the lot as a complete turnkey business.

You could even sell this business on Ebay.

There is plenty of free information floating around the Internet on how to brew beer from home, but no real course that I can see, so I think a lot of people would be interested in this.

Service - Ecoursecash.com

This is another service marketers are dying to get a hold of. With the big buzz about Name Squeeze, marketers are looking for cheap ways to create mini courses or e courses that are sent out via autoresponder when someone requests more free information.

People are now realizing the value of a good autoresponder sales message, and this is where you come in.

Create a service where you create autoresponder messages for people’s products for a certain flat fee.

I personally would charge $67 for a 5 part email follow-up and $97 for a 10 part email follow-up.

Information Product Idea - DigitalProductCreation.com

One of the hottest topics on the Internet right now is that of people learning how to create digital products, like ebooks and software that they can sell online and make either a full time or part time income with.

People are looking for ways to make money online, either because they have or fear they might lost their jobs, or they are sick of working 9-5 and constantly hear about people who are able to work from home.

This business idea is all about teaching people how to create digital products, easily and quickly. Like most people who get into this sort of business, I would be staying away from the "Internet marketing" crowd big time and I would try and target people who are new to the Internet and the business in general.

Not only does this make you stand out in the crowd, it will also make things easier when it comes to creating the business itself.

You're probably thinking how can I create a business about creating digital products if I've never done anything like that before, and that is a good question, but I have a very good answer.

Some of the best products I've ever brought on the Internet were not created by the owner of the business, they either got someone to create the product for them or they brought in experts and interviewed them and turned their knowledge into a product.

The best way to get started in this business is to hire an expert in the field of product development and use their knowledge to create your own products.

For instance, for $19.95, you could sell an ebook on getting started in product development, for $47 you could see a download video showing steps on how to create your own digital products, for $97 you could sell a cd set with a comprehensive guide to creating and selling your own digital products, for $297 you could sell a complete set of dvd's with 1 or 2 hours of consultation on product development and for over $500 you could even do a seminar.

Information Product Idea - GolfingIncome.com

This is a simple business idea. Create an ebook around the topic of making money with your love of Golf.

Show people how to make money with their passion for Golf and they will pay you whatever you want.

You could show them how to become a Caddy,

You could show them how to become a Golf sports writer

You could show them how to get a job at a Golf course

You could show them how to become a professional Golfer.

The list goes on and on.

Membership Site - ProfitableBusinessIdeas.com

This is something I've been meaning to do for quite a while as well but instead I put it into a book, this book!

I was going to create a membership site where every month you get a list of profitable business ideas you can steal as your own.

But that wasn't all. I had a great backend marketing strategy in plan.

Humans are lazy, we want everything done for us, and even tho I give you this business ideas that you can just steal, you would still rather if I just gave you the business to take over, and that was my idea.

I was (and probably still will) going to create this membership site and charge a small monthly fee $9.95 to attract a lot of members, and every month they would get a list of business ideas just like what you are reading now.

But on the backend I was going to offer them the chance to buy the business already made from me.

For instance, let's say I wrote about QualityReprintRights.com in my membership site.

What I would do is create 7 or 8 ebooks myself, put the site up and sell it to one of my members exclusively for say $1495.

I don't know about you, but I would pay $1495 for 8 ebooks that I own the full

rights to, no one else and a complete turnkey business ready to run.

Membership Site - Frugalmomma.com

Everyone loves a bargain and mothers are no different. I've always wanted to create a membership site that showed people not only how to save money on everything from groceries and fuel, but to be able to offer discounts to products from the membership site.

Sort of like an online coupon, but instead you pay a flat monthly fee and become a member of a membership site, with articles, forums, etc.... and you get discounts on selected products.

I think this is a real winner of an idea.

Membership Site - HomeSchoolingYourChildren.com

This has become a really hot topic lately, with more parents worried about the schooling system then ever before.

Many parents want to home school their children, but are not sure how, and many know how, but lack the resources to do so.

This is where you come in.

You will have to do a lot of research to make this site happen as a membership site, but I believe it will be worth it.

Depending on how much content you offer, you could charge $100's a month to your membership site. You could be the one stop shop for information and products on home schooling.

Parents will want everything they need to start home schooling their children, and if you can offer that in one place, they will be willing to pay pretty much anything you want within reason.

Membership Site Idea - StudySecretsRevealed.com

When I was studying for college, I was constantly on the search for a guide on how to study more effectively, and I found it for free at Gutenberg.

Type in "study" in their online search and find all the products you can on effective study habits.

Normally I would tell you to create a hard copy product out of this content, but what I was going to do is create a membership site out of all the content.

Students don't have hundreds of dollars to spend on information guides, but they do have $9.95 or $19.95 to learn how to get their studying done quicker, so they can have more fun.

And this is how you should market the membership site. Don't make it sound boring, make it sound like it will help them have more fun in college, spend less time studying while still getting better grades.

The membership site doesn't have to be anything fancy, you can buy membership scripts for under $100.

Service - ArticleCash.com

This is something that everyone is dying for but can't seem to find a reputable service.

People want hundreds, even thousands of articles written for them for Adsense websites, but they don't want to pay an arm

and leg for them and they want them to be quality.

I know, I know, tough crowd, but the money is there if you are willing to put in the hard work.

Personally I would charge around $4.50 per article with a minimum of 10 articles required for a purchase.

The articles would usually be around 350 to 500 words in length each and would be based around the keywords they supply you.

You could easily pull in $500 to $700 a day working 14 hours a day with no outlay on your end apart from domain name registration and hosting.

Marketing would be free, just let people know in marketing forums you have this service and people will swarm all over you.

Make sure not to promise too much or get greedy and take on too many clients!

Information Product Idea - DreamInterpretationManual.com

I found another text at Gutenberg with over 10,000 dreams interpreted that you can use as your own product.

Imagine the product you could create with that? That would make a massive 3 ring binder product that you could sell for a pretty penny. I love public domain works!

Selling Businesses On Ebay Guide

There are literally tens of millions of people with an EBay account that shop periodically for everything from clothing to information. So why not create a business around EBay!

You already have millions of customers at your disposal, so why not make EBay work even harder for you?

I've used this method with some success. It's not my favourite method, but it's so easy and it's quick cash in your pockets.

The problem with selling physical products on EBay is that it's a hard business to sell onto someone else. Inventory, shipping is a pain in the butt, so I decided to create a business that was virtual and a product that could be downloaded instantly.

Of course I'm talking about an ebook here, but you can create just about anything.

The problem I had was finding a category on EBay that wanted information.

Most people don't associate EBay with digital products, but people are willing to buy them if you know where to look.

What I did was I searched thru all the different EBay categories there were until I found a category with a lot of bids on just about every auction.

That category happened to be Travel/Vacation Rentals.

EBay also has a feature that shows you what the most popular searches are in each category and Florida Vacation Rentals was the most popular search term in the travel category, so I created a small 50 page ebook on every aspect of vacation rentals in Florida and sold each copy for $12.95.

It didn't make me rich, I only sold 25 copies in a week, but that was good enough for the business to sell for $450.

So for the day it took me to create everything, I made over $770.00.

Information Product Idea - IceFishingManual.com

This will be a very big seller. I know this is a tight niche market, but there really is no valuable guide online to Ice Fishing.

I think the best way to profit from this niche would be as follows.

Create a lead generating ebook and sell it for under $50.

Create a membership site and charge $19.95.

Create a DVD series and sell it for anywhere from $197 to $397

You could even branch out into subjects like "How to make money with your love of Ice Fishing"

You can find a whole bunch of really great free content that you can write into your own words on Ice Fishing by typing "Ice Fishing FAQ" into Google.com.

Information Product Idea - IncreaseYourVerticalLeap.com

I was looking at the Clickbank.com marketplace the other day and I came across

a few sites selling information products on increasing your vertical leap.

I had no idea why anyone would pay $97 and higher to learn how to jump higher.... then I realized something.

Basketball players want to jump higher so they can dunk!

Other sports are also interested in vertical jumps as well, so there is a huge market for this type of product.

How you would create it, I'm not sure yet. I think the best bet would be to buy a course someone is selling already and investigate what they have to offer.

Membership Site - PaintballSecretsRevealed.com

Paintball is becoming a very popular sport all over the world and there are very few guides on how to improve your Paintball game.

A membership site is just what this market needs. You can get a lot of really good free information on Paintball on the Internet, but you really have to dig.

People will pay $9.95 or $19.95 a month for this information in an organized fashion.

You could easily create things like strategies, reviews even interview expert Paintballers on all things Paintball and add it to your membership site.

Marketing this site would be easy. There are thousands of Paintball sites out there who would love to link to your site for a slice of your pie. IE, setup an affiliate program.

There are also thousands of paintball forums online that you could go to and talk about your membership site.

Content Site - CureYourPhobias.com

This is another idea for a content site based around curing people’s phobias. If you've never had a phobia you won’t quite understand how debilitating they can become.

You become obsessed with them and even sometimes can't function in the outside world.

Of course there are many, MANY types and levels of phobias and that’s why this content site is such a great idea.

Plenty of room for lots of content to be created.

For a list of pretty much all known phobias, have a look at

http://www.phobialist.com/

That will give you a pretty nice keyword list to work with.

Information Product Idea - HowToInterpretHandWriting.com

This is one of those easy to create products that you create once and just let it make money for you day in day out.

Nothing fancy, just create a simple ebook on how to interpret handwriting, put up a simple sales letter and sign up for a Paydotcom.com or Clickbank.com account.

You can find all the content you could ever want about this subject at

http://www.myhandwriting.com/FAQ/

and

http://web.singnet.com.sg/~tjlow/graphology/grapho.htm

Content Site - RoofRepairFaq.com

This is one of those nuts and bolts types of content sites. It's not really fun to write about roof repair, but it will be a good money earner and an easier topic to get higher search engine rankings in.

Type "roof repair" into Nichebot.com and you will get a lot of keywords that aren’t searched for a heck of a lot. It's still enough to be profitable, but its definitely not an over crowded niche when you get right down into the sub keywords.

Content Site - AdventureTravelFaq.com

Yes I know I've already talked allot about the Adventure Travel market, but it's a market with a lot of potential and is not really being tapped by savvy marketers.

Adventure travel companies are paying big dollars to advertise on Google.com and other PPC search engines and you can cash in on this by creating a great adventure travel site full of useful content.

You can see a whole list of Adventure Travel keywords that you can pick off with great content at

http://www.adventuretraveltips.com/

There is a 1000 page site in this market easy. You are looking at a real money spinner.

Content Site - Tv-Buyers-Guide.com

This is yet another great topic for a content site based around adsense. As usual, go into Nichebot.com and have a look at how many searches are done for this keyword.

The secret to getting a lot of searches and a lot of high rankings will be creating hundreds and hundreds of pages of content for keywords that are not so competitive.

You can write reviews for every type of TV there is out there.

- LCD
- Plasma
- Widescreen
- Rear Projection

And each of these keywords would have hundreds of sub keywords attached to it.

Go to Nichebot.com and type in LCD.

You get about 15 main keywords for LCD, and then each main keyword has all these sub keywords which you will create pages for.

Community Site/Content Site - TopUsBedAndBreakfasts.com

This is another idea like the third one. Bed and breakfasts right now are huge, especially for people looking for information online.

Hundreds of thousands of people every month are looking for reviews and tips on setting up the perfect weekend getaway at a B
The idea I had for this business was to create it as an information hub for everything to do with bed and breakfasts, but with a twist.

There are sites already that do this and do it well, but that don't do it from the male’s point of view.

Males know very little about this sort of thing (I'm one) and when I was first looking to take the lovely lady in my life away for a romantic BBgetaway, I had no idea where to start. If you could solve this problem, you would have a winner on your hands.

This is a great idea to start a site on. Just like skiresortinformation.com you would get a lot of your money from advertising on your site and you could even sell digital products, ebooks etc.

If you don't feel like you have the knowledge to write about bed and breakfasts, hire someone from Elance.com to write it for you.

Membership Site - MakeMoneyWith.com

This business idea is all about teaching people how to make money with their love of.... anything.

Let me explain.

People want to know how to make money with their hobbies or interests, and this business will tap into that market and the easiest way to do that would be to create a series of ebooks that take a few hours to create each and setup a simple website that sells them.

Here are a few book ideas.

- How to make money with your love of

scrap booking

- How to make money with your golfing knowledge

- How to make money with your knowledge of EBay

- How to make money with your skills in wood working

Each ebook would have its own sales letter and individual sales page, ie,

http://www.makemoneywith.com/ebay.html

Information Product Idea - MarketingFreeReprintRights.com

This business idea is also an extension of another business idea I've talked about already, but in this idea, you're creating the products with resale rights, not just selling them.

Selling reprint rights to digital products is a hot business right now, but there is one field that is really full of rubbish and really doesn't need another reprint right, that field would be Internet marketing.

Internet marketers are still looking for reprint rights, but they don't want to sell more products on marketing and this is where you come in.

The best example I could give you of the idea in use would be Bill Myers http://www.sitebank.com While this sells mainly Internet marketing products, this would be the type of layout I would use, just with different book titles.

So instead of writing about marketing, you could write ebooks on all sorts of topics. A few book ideas I had were;

- How to become a highly respected fighter pilot
- How to take care of a pet ferret
- The complete beginners guide to salt water
- fishing
- How to start your own lobby group

Yes the titles of the book are a little obscure, but the big buzz word on the Internet right now is niche marketing, and this book ideas certainly fall under that category.

If you had around 5 to 10 quality ebooks ready to sell with reprint rights, sales letters, marketing material and you advertised it on the Clickbank.com/login.html

(Where merchants advertise their products to affiliates) page, I would say you'd make a good amount of money. Of course, nothing is guaranteed.

In Conclusion

Before you get on with starting your internet business, I just want to say that there are thousands of ways to make money on the internet! This guide only covers the most basic and easy ways to start an online business, and once you get more into the online business world you will discover hundreds of other awesome business opportunities.

And now, it is time for you to start your online business. Because the sooner you start, the sooner you can quit that job and start living the life you have always wanted.

Let me be blunt with you:

Is it possible to make lots of money on the internet? Yes, much more possible than making it in the “real” world.

Bun unless you get started, you will not make a scent! So the sooner you get started, the better!

Best Of Luck!!